

**PLAN NOW TO ATTEND THE LGM CARPET SEMINAR ON October 1, 2<sup>nd</sup> and 3<sup>rd</sup>.**

Let the experts who pioneered the industry move your company to a higher plateau of success. This seminar will help to cultivate your skills; confidence and expertise that will help give you a competitive edge.

**PRACTICAL / IMPARTIAL / OBJECTIVE**

The LGM Carpet Seminar places emphasis on explaining the more technical aspects of fiber, yarn, dyeing, backing systems and carpet manufacturing in an easy to understand format. The seminar also addresses new technical developments and their effects on carpet as well as information on installation, maintenance and testing. The mill tours will bring to life the information learned in the classroom. The information presented in the seminar is impartial, objective, and unbiased, giving participants the necessary facts to more fully understand the product and make better and more profitable business decisions.

**Lewis G Migliore** has been associated with the floor covering industry for over 36 years. Challenges, experience, successes and opportunities servicing floor coverings lead to his developing a unique business model in the technical and educational segment of the industry, by determining and solving problems.

Lew is considered to be the floor covering industries' most respected and competent independent, objective and unbiased analyst of complaints, problems and performance issues and is a uniquely qualified speaker, author and instructor on the subject.

**Sim Crisler** The expert in pattern and modular carpet construction and installation. Conducted the Milliken Installation Contractor Certification Program, received the Excellence in Education award, served on the CRI Installation committee, is an associate member and served as chairman for the FCIA and was trustee of the FCIB (Floor Covering Installation Board).

**Benny Wood** Is a chemist and expert in adhesives, adhesive formulations and usage. He currently is a member of the advisory panel developing standards for floor covering installations for the adhesive and flooring manufacturers. He is involved in revising the Green Label Program for VOC emissions for adhesives and sits on the D-14 and D-22 standards committees of the ASTM.

**Guest Speaker – Perry McLawhorn** is an expert in fiber characteristics and applications for floor covering industry. Led commercialization of new and innovative fiber technologies like low melt fiber cross bonding for Honeywell Fibers and has extensive knowledge of the steps to manufacture carpet from polymer to finished carpet.

**Guest Speaker – Lee Phillips** is the director of the industry's largest and most technologically advanced independent testing laboratory. He is responsible for analyzing, evaluating, developing and operating test procedures on a multitude of floor coverings and related equipment. Topics to be discussed will be testing of and requirements for carpet, laminate, hardwood, and vinyl, along with the Carpet and Rug Seal of Approval Program for testing of vacuum cleaners, spot cleaners, and cleaning equipment. He will also be discussing XRF Technology from NASA that could lead to "smart carpet" identification.

Guest Speakers: Perry McLawhorn and Lee Phillips  
Instructors': Lew Migliore, Sim Crisler, Benny Wood

Located in Dalton, Georgia  
This 2 ½ Day Seminar is \$695 per Person  
(Check and see if you qualify for our 10% discount and also take advantage of your WFCA scholarship funds)  
For Seminar Information and Reservations  
Contact: Anita Drennon  
Email: lgm\_anita@optilink.us P-706.370.5888  
F-706.270.0482 - 519 Oxford Street-Dalton, GA 30720

**Topics are:**  
**Carpet Construction, Industry Statistics, Carpet Fibers and Their Characteristics, Carpet Yarn Manufacturing, Dyeing Processes, Tufting Processes, Carpet Finishing/Backing Systems, Installation, Adhesives, Cleaning and Maintenance, Testing Methods, Industry Overview Including Lab and Mill Tours**

November 9, 2007

Lewis G. Migliore  
LGM and Associates  
519 Oxford Street  
Dalton, Ga 30720



Re: Carpet Seminar

Nancy M. Nee  
Corporate Director  
Strategic Sourcing

Dear Lew,

I wanted to take the time to thank you for putting together one of the most educational seminars I've ever attended. Anyone in the hospitality industry that specifies or purchases carpet should take advantage of the opportunity to attend one of your seminars. You and your team demystified the carpet manufacturing, specifying and problem solving issues that we deal with in our industry on a daily basis.

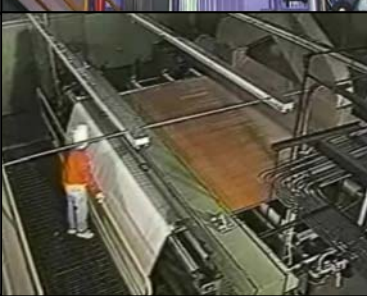
Thank you again and keep up the good work!

Sincerely,

Nancy Nee

**"WE ARE SO PLEASED THAT LEW IS DOING THESE SEMINARS. SO MANY ARE HELD EACH YEAR BY THOSE WHO HAVE NOT EVEN HALF THE KNOWLEDGE OR EXPERIENCE OF LEW AND HIS ASSOCIATES."**

THANK YOU.  
EDIE  
MS. EDIE DUFFY – PRESIDENT  
**The Duffy & Lee Carpet Company**





# The LGM Carpet Seminar Registration Form

**Three Day Seminar October 1,2 and 3rd, 2008**

**The fee of \$695 per person includes continental breakfast, refreshments, and Lunch on the 2<sup>nd</sup>. No Refunds will be provided; however, substitution can be made at any time or you may attend the next seminar. Located in Dalton, GA North West Georgia Trade & Convention Center, 2211 Dug Gap Battle Road, Phone\*706.272.7676 – Directions: NW Georgia Trade Center is located West of Interstate 75 at Exit 333, Walnut Avenue. If your going North on I-75 take a left off the interstate, through one red light, start up the mountain and the Convention Center is on the left. If your going South on I-75, take a right off the interstate, start up the mountain and the Convention Center is on the left. Accommodations – The Courtyard by Marriott (706) 275-7215 Quality Inn & Suites (706) 278-0500 – Ramada Inn & Suites (706) 217-6028 and the Country Inn & Suites (706) 278-9700 all are conveniently located to the Convention Center.**

**10% DISCOUNT AVAILABLE FOR THE FOLLOWING MEMBERS and DON'T FORGET TO CHECK WITH the WFCA ON YOUR SCHOLARSHIP FUNDS.**

StarNet	NAFCD	AIA	Stanley Steemer
CCA Global	FCICA	IFMA	Sherwin Williams
WFCA	CFI	IIDA	INSTALL
FIANA	IICRC	BOMA	Or if you register more than 3 people.

Participant's Name(s): \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Method of Payment: \_\_\_\_\_

Check

Credit Card

Credit Card Information: Type of Card \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Number of Participants: \_\_\_\_\_

Total Amount \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Return Form to Anita Drennon 30 days prior to the seminar date to ensure your reservation.

Email address: lgm\_anita@optilink.us or Fax (706) 270-0482.

Mailing Address: 519 Oxford Street \* Dalton, GA 30720 \* Phone (706) 370-5888

You will receive a confirmed email within 2 to 3 business days from receipt of completed form and confirmed payment.

# LGM CARPET SEMINAR AGENDA

## Day One

Instructor – Lewis G. Migliore

Instructor – Perry McClawhorn

8:00	8:30	Introduction and Opening Remarks
8:30	9:00	Carpet Construction & Industry Statistics
9:00	10:30	Carpet Fibers & Their Characteristics
10:30	10:45	Break
10:45	12:00	Carpet Yarn Manufacturing
12:00	1:15	Lunch
1:30	2:30	Pre-Dyeing
2:30	2:45	Break
2:45	3:45	Post-Dyeing
3:45	4:45	Tufting
5:00		Adjourn

## Day Two

Instructor – Benny Wood

Instructor – Sim Crisler

8:15	9:30	Finishing/Installation Prep/Moisture/pH
10:00	11:15	Professional Testing Lab Tour
11:35	12:45	<i>Lunch – Provided by LGM (Business Casual no jeans or shorts, Thank you)</i>
1:00	4:30	Mill Tours
5:00		Adjourn

## Day Three

Instructor – Benny Wood

Instructor – Sim Crisler

Instructor – Lee Phillips

8:15	9:00	Modular Carpet / Installation
9:00	9:45	Adhesives
9:45	10:00	Break
10:00	11:00	Maintenance
11:00	1:00	Roundtable Discussions