

# Plan Now to Attend

## Concrete, Moisture and Flooring Failures on October 28<sup>th</sup> and 29<sup>th</sup> 2008

"This is just to formally thank you for consistently providing the most definitive expertise and thorough technical information available anywhere on any and all topics regarding floor covering products and their installation. Your technical conference on concrete vapor emission last week was your best yet and clearly stands head and shoulders above a number of hit and miss attempts by others at this same topic. As you well know, concrete vapor emission and elevated chemical pH has, in varying degrees, plagued all floor covering manufacturers, installers, and too many of our customers for many years. Unfortunately, it's also a topic that over the years has generated much misinformation and, subsequently, ineffective, snake oil-type "cures." Thank you for bringing together the most credible experts available anywhere to provide information that was logical, concise, and well founded in research, evidence, and real world experience. The speakers were engaging and equipped us all with valuable tools that will immediately serve our companies and our customers. Thank you."

**Chris Drummond**  
Vice President Customer  
Quality Assurance Bentley  
Prince Street

Located in Dalton, GA this two day seminar is \$995 per person (Check to see if you qualify for our 10% discount and also take advantage of your WFCA scholarship funds.



An In-Depth presentation for identifying and solving moisture-related problems with concrete floors.

### Presenters:

**Peter Craig – LGM and Associates**  
**Kelly Mortensen – LGM and Associates**  
**Sim Crisler – LGM and Associates**  
**Benny Wood – BRW, LLC**

### Featured Topics:

- Moisture sources, movement, & misconceptions
- Below slab vapor barriers/retarders  
Nuisance or necessity?
- Moisture Testing  
What works, what doesn't and why?
- Sub-Floor preparation
- Underlayment and levelers
- Adhesive Choices
- Is pH an issue?
- Why won't the concrete dry?
- Moisture mitigation
- Who is to blame?



Contact Anita Drennon  
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### ADDITIONAL TESTIMONIALS:

- "Many seminars in our trade today offer the same or near-same subject matters and information sharing that has been repeated and shared many times over many years. Be it carpet cleaning methods, industry installation standards, indoor air quality, GREEN, etc., ours is an industry that is deep and replete with a lot of information that has been talked about many times, reviewed, touted and sometimes trashed, hurraed and hackled. Not so with the recent LGM Moisture Seminar. Lew Migliore and his associates brightened their astral burn by making certain that when their seminar was completed the participants knew more about concrete, moisture, alkalinity, moisture vapor barriers/retarders, floorcovering adhesives and plasticizer migration in two and a half days than all that Moses learned during his forty days of wandering. And he did so because of both the knowledge and messianic qualities of the four expert speakers he had on board to lecture on their individual areas of expertise.

LGM events are all about learning, cooperating, conciliation and bridge building. They are historically known for the quintessentially good quality of the information provided. Spin Masters beware. The information offered here will leave your lip service silenced and your credibility withering on a vine."

**Mark Johnston – Beaulieu of America – Technical Services**

- "Congratulations to LGM on your concrete and moisture seminar. I have been in the flooring industry many years and this is one of the most important and educational seminars I have attended. The instructors were all very knowledgeable. The information I received was on the cutting edge of Technology. I was thrilled that FCICA sent me the information on the seminar. I would urge anyone Involved with the installation of textile or resilient flooring to attend this seminar. The information I received will give me a much better opportunity to guide and direct my customers on their flooring needs and problems. The only regret that I have is that there were not more flooring contractors in attendance. The information I received will also help me protect my company from flooring issues that were never my fault to start with. Again great job !" **G.Fred Acton, Acton Flooring Inc**